

## Steelcase Wins Good Design(TM) Award

Wednesday January 19, 9:00 am ET

### - The Chicago Athenaeum Museum of Architecture and Design Recognizes Steelcase Inc. Think(TM) Chair -

GRAND RAPIDS, Mich., Jan. 19 /PRNewswire-FirstCall/ -- Steelcase Inc. (NYSE: [SCS](#) - [News](#)), a global office environments manufacturer whose offerings help individuals to work more effectively and organizations to use space more efficiently, today announced that the Chicago Athenaeum Museum of Architecture and Design has awarded its Think(TM) chair with a Good Design(TM) award.

Founded in 1950, Good Design awards publicly acknowledge the world's most prestigious industrial design firms and manufacturers. The awards recognize the best and finest new design and design innovation for products and graphics designed and manufactured between 2002 and 2004. The jury of architects, designers, and authorities in the design community selected winners from hundreds of entries from all over the world.

The design of Steelcase's Think chair was among the 150 products that were awarded this year. The Think chair is a smart, simple and environmentally sustainable seating product that addresses the growing need for mid-priced ergonomic seating.

Created in collaboration with designer Glen Oliver Low, McDonough Braungart Design Chemistry and the Institute of Product Development in Copenhagen, Denmark, the Think chair conforms to the highest environmental standards and raises the bar in cradle-to-cradle design and life-cycle thinking.

"The Good Design award recognizes superiority in innovation, construction, and function -- standards Steelcase always seeks to exceed throughout the development of its products," said James Ludwig, Steelcase Inc. Director of Design. "We are honored that the Chicago Athenaeum has recognized the Think chair as among the best designs in the world."

About Steelcase Inc.

Steelcase, the global leader in the office furniture industry, helps people have a better work experience by providing products, services and insights into the ways people work. The company designs and manufactures architecture, furniture and technology products. Founded in 1912 and headquartered in Grand Rapids, Michigan, Steelcase (NYSE: [SCS](#) - [News](#)) serves customers through a network of more than 900 independent dealers and approximately 14,000 employees worldwide. Fiscal 2004 revenue was \$2.3 billion. Learn more at <http://www.steelcase.com>.

---

Source: Steelcase Inc.